



Rocky Hill Public Schools

ADMINISTRATIVE OFFICES, 761 OLD MAIN ST., P.O. BOX 627
ROCKY HILL, CONNECTICUT 06067-0627 ~ (860) 258-7701

August 27, 2010

Dear Friends:

Help our Rocky Hill Schools win \$500,000 in the national Kohl's Care Facebook program. The Rocky Hill Town Council and Board of Education support this innovative and creative way to obtain funds for our High School.

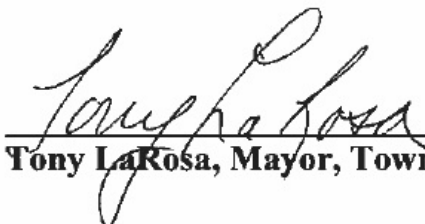
The Kohl's Cares Facebook contest will give away \$10 million to the top 20 schools receiving the most votes. While all public schools are eligible to participate, Rocky Hill is the ONLY School in Connecticut to take advantage of this opportunity. Voters can cast a total of 20 votes, with a maximum of five votes per school. Voters submit ideas for how the school should use the money. This program ends on September 3, 2010 so you must act fast to participate.

Please see the attached summary of the program and details on how to participate.

Sincerely,



Bill MacDonald, Chairman, Rocky Hill Board of Education



Tony LaRosa, Mayor, Town of Rocky Hill

Our Schools Need Your Help Now!



VOTE to WIN

\$500,000

for Rocky Hill High School

A Gift from Kohls



No Taxpayers will be harmed

Visit rockyhillps.com for more details



RH Board of Ed Supports

RH Town Council Supports

VOTE FOR

Rocky Hill High



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KOHL'S Cares

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What's it all about?

Our schools need assistance in funding repairs, classroom materials, new programming & technology, teaching materials. Kohls Cares wants to help, and is awarding up to a half-million dollars (total \$10mil) to the top 20 schools receiving the most votes at Facebook.com/Kohls. The votes are cast online at Facebook.com/kohls. the following categories are eligible for funding: acquisition, construction or renovation of a school facility; efforts focused on curriculum including math, science, reading, language arts, music, art, athletics, physical education and technology; books, supplies, equipment, and teacher salaries needed to reinstate these programs are also eligible for funding.

Voting is Easy

Visit www.facebook.com/kohls. Click the "Vote Now" button. Login if you are already registered on Facebook. If not, register. It's a simple five line form. Enter Rocky Hill as your home town, and select Rocky Hill High as the school for which you chose to vote. Vote five times by clicking the Vote button 5 times. Search for the next school and vote five times, and so on, until your twenty votes are cast. You can submit spending "ideas" on each school's page. Visit myrockyhillps.com for details, instructions and a toolkit of ideas on how to interest more voters.

Please cast 5 votes for Rocky Hill High

Here's how it works

Each individual is allotted a total of 20 votes which they can cast for up to 20 schools. A maximum of 5 votes can be cast per school. Schools can receive votes from any legal US resident over 13. Individuals can submit their ideas on Facebook as to how they would like their schools to spend the money. Time is short so please rush your vote!

Ways to help us win

Use your email list to encourage family, distant, relatives, friends, alumni, associates, business acquaintances in other locations to vote for Rocky Hill High. Enlist them to recruit new supporters. Copy and paste the embed code into your email (available under the "Reach Out" button).

Alert all your Facebook friends & Twitter followers. Use the "Facebook Share" or Tweet button on your school's page within the application.

Reach out to your favorite Church bulletins, school newsletters, set up a phone bank, post signs on lawns, schools and businesses, and at events.

Perhaps we could even enlist the entire state in supporting our effort. Wouldn't that be awesome!

Contest ends Friday, September 3rd so please hurry!